OCTOBER
16-18, 2014
Embassy Suites
Loveland, Colorado

CAL CON

innovate
inspire
connect

CoPLA Colorado Public Library Association

Colorado Association of School Libraries CASL

CoALA

CoASL

www.cal-webs.org

Celebrating *10 Years* of connecting libraries to better serve Colorado residents!

Colorado Library Consortium

Proud to be a CALCON '14 *Platinum Sponsor*

www.clicweb.org

04 Welcome
06 Conference At A Glance
09 Conference Floor Plan
10 General Sessions
12 Julie J. Boucher Lecture Series
13 Program Descriptions
29 Acknowledgments

Conference Contacts

Kari May, 2014 CAL President
director@elbertcountylibrary.org

Amy Long, 2014 Conference Planning Chair
along@dclibraries.org

Joanna Primus, 2015 CAL President
joanna.primus@ccaurora.edu

Bethany Lanphere, 2015 Conference Planning Chair
BLanphere@highplains.us

Christine Kreger, 2016 Conference Planning Chair
Kreger_C@cde.state.co.us

Amanda Rewerts, CAL Staff
cal@cal-webs.org

CAL CON innovate inspire connect

Welcome to the 14th Annual Colorado Association of Libraries Conference!

I have had the pleasure of attending all 13 previous conferences, and I have to tell you, every year I look forward to the next conference. This year is no exception. The Conference Planning Committee has worked diligently for the past year to put all the pieces in place to make CALCON 2014 a place for librarians to Innovate, Inspire, and Connect.

I'm excited to hear keynote speakers Corinne Hill speak about the 21st Century Library, Tricia Bengel talk about public / school library partnerships, and Mark Frauenfelder tell me how to pronounce his name – and inspire us all with ideas about makerspaces and their role in educating and informing future generations.

It was my honor and pleasure to serve as your President for the past year. Starting with last year's conference, I was amazed throughout the year by your collective commitment to CAL and to libraries. I joked with friends and colleagues that they might not want to stand too close to me, or I would volunteer you to serve on a committee. Almost without fail, the response I received was: "How can I help?" Our Association is richer for each commitment you all made, from planning this year's conference, to serving on the newly-formed Communications and eResources committees, to encouraging your colleagues to join the Association.

Kari May
CAL President
Director, Elbert County Library District

It is my honor and my pleasure to welcome you to the annual 2014 CAL Conference. We are so excited to have you here in Loveland at the Embassy Suites for the opportunity to connect, share innovations and get inspired for another year in libraryland! I love the first day of the conference, when the committee's hard work comes to life as our colleagues and friends fill the rooms and the hallways happily engaged in sharing, learning, and chatting. Listening to the happy buzz of conversation during an interactive session or in the exhibit hall is the moment for me when it all comes together and I begin to see how a year of careful planning can take shape into an amazing experience!

Connect

CALCON offers a wide variety of programs and networking opportunities to enhance our Colorado library community. In the spirit of "connect" this year's conference planning committee included the Associations, Interest Groups, and Divisions to enhance our offerings and provide a robust program. We received over 150 submissions for this year's program and each Association selected 8 programs that they felt targeted the needs of their membership. The at-a-glance section of the program notes the Association selected programs. In addition, divisions and interest groups gave us a list of sessions they felt meshed well with their purpose and members which you can find throughout the program descriptions. We hope this collaborative approach to conference planning will create a wonderful conference experience for you!

Innovate

This year's conference committee organized all of the sessions into tracks. The tracks were selected based on the sessions that were accepted, they naturally fell into themes we think illustrate trends in our profession. We hope this new approach will inspire you to explore your passions and reach beyond your comfort zone. Are you a budding library futurist? Check out the Future Forward track! Seeking ways to lead from where you are? Check out the Leadership track! Are you hoping to mix it up? Check out our Wild Card track! There should be a little something for everyone.

Inspire

Our exhibit hall is back this year, with a variety of booths and information that will inspire and inform! Exhibitors and sponsors will be joining us for our Exhibitor Reception on Thursday evening. Be sure to stop in and check out the great options, enjoy some time to connect with each other and begin participating in our Exhibitor Games for the chance to win an iPad mini! Be sure to stop in and say thank them for being here, their support contributes to the success of our libraries and to CALCON.

With that, let's kick off 2014! The 2015 planning process will begin soon, based on your feedback from this conference. Please fill out a conference survey and let us know how you liked the new things we have tried and how we can improve your experience. Seeking ways to get involved? Join the committee for next year! I look forward to seeing you throughout the conference!

Amy Long
CALCON 2014 Conference Committee Chair
Parker Branch Manager, Douglas County Libraries

Spread the word

ReadCon

October 25, 2014

Feed your passion for all things book related!

ReadCon.us

highplains Library District

www.MyLibrary.us | 1-888-861-READ(7323)

EMPORIA STATE UNIVERSITY
School of LIBRARY & INFORMATION MANAGEMENT

Beta Epsilon Chapter, Emporia State University School of Library and Information Management

Beta Phi Mu: The International Library and Information Studies Honor Society

Motto: Aliss Inserviendo Consumer

The purpose of this chapter is to recognize high scholarship in the study of librarianship and to sponsor appropriate professional and scholarly projects.

Gwen Alexander, Dean
Mirah Dow, Beta Epsilon Chapter, Faculty Sponsor
Campus Box 4025 1 Kellogg Circle Emporia, KS 66801-5415 www.emporia.edu/slim

Association Sponsor — Description Page #

Thursday, October 16, 2014

Registration Open: 8:00am - 6:00pm

	Canyon Maple A Wild Card	Canyon Maple B Connections	Canyon Maple C Youth First	River Birch A Spread the Word	River Birch B Work Together	River Birch C Nuts and Bolts	Big Thompson A/B Training	Carter Lake A/B Instruction	Lake Loveland A/B Meetings
10:00am - 10:45am	13 Starting a Seed Library: Getting it off the ground	13 Partnerships, Friendships, and Engagement	13 Early Literacy Throughout the Library: How to Make Your Entire Library an Early Literacy Zone (90 minutes)	13 Marketing Reference Services at an Academic Library: Just do it!	13 "I'd Like to Patent this Catchphrase"	14 Recruiting, Training, and Retaining Volunteers	14 You Can Do It! Create Digital Content	14 Are Your Students Learning? Assessing the One-Shot (90 minutes)	
11:00am - 11:45am	14 Hand-Drum Workshop	15 A Library Bike Bespoke For You: Innovative Outreach		15 Lights, Camera, Advocate!	15 University Partners in STEM Programming	15 Overview: Library Financial Information	16 New Librarians: Building Culture and Connections		
12:00pm - 1:30pm	**Lunch On Your Own**								
1:30pm - 2:30pm	**Inspire! Corinne Hill** Corinne Hill, Executive Director of Chattanooga Public Library and Library Journal's 2014 Librarian of the Year, will share how collaborative leadership, future thinking and embracing disruptive change play key roles in your library's future.								
2:30pm - 3:15pm	**Connect! Lean Management Workshop** In many industries, Lean Startup principles have been used to improve processes, eliminate waste, manage work in progress and thereby drive innovation, agility and output. Join us for this great workshop to learn more about Lean Startup from The Library Coroporation.								
3:30pm - 4:15pm	16 Tech Training Swap Meet	16 A usability Toolkit: Make your library's website work for your patrons	16 Teen Asset Mapping	16 Overdue Marketing: Makeover your marketing strategies	17 Convergence: A Dauntless Approach to Collaboration	17 Light Bulb to Launch: Getting your New Ideas to Happen	17 Transitioning from Sage on the Stage to More Engaging Adult Learning	17 Legal Reference in Public Libraries	
4:30pm - 6:00pm	**Opening Exhibitor Reception** Take time to network with exhibitors in a casual environment with food and cash bar in the Exhibit Hall. It's a great opportunity to learn more about them without being rushed and kick off your night of fun!								
7:00pm	**CAL After Dark - Battle Decks** Do you have mad presentation skills? Come show them off Thursday night at Battle Decks. Participants improvise a talk alongside a previously unseen PowerPoint presentation of mystery slides. Show off your ability to wing it, or come heckle your colleagues who are brave enough to compete.								

Exhibit Hall Hours: 4:30pm - 6:00pm

Association Sponsor — Description Page #

Friday, October 17, 2014

Registration Open: 8:00am - 6:00pm

	Canyon Maple A Makerspaces	Canyon Maple B Connections	Canyon Maple C Youth First	River Birch A Advocacy	River Birch B Read This!	River Birch C Future Forward	Big Thompson A/B Leadership	Carter Lake A/B Vendor Track	Lake Loveland A/B Meetings
9 - 9:20am	**CAL Business Meeting**								
9:20am - 10:10am	**Innovate! Technology Playground!** Through this fun, hands-on session, you will get a chance to explore innovative technology from local and nationwide start-ups. Come build a movable interactive robot in seconds, or program a robot in minutes.								
10:15am - 11:00am	**Inspire! Mark Frauenfelder** **Making Makers:** Starting with a colorful history of 19th and 20th century making, Frauenfelder will present the new tools and technologies that are driving innovation and giving individuals and small groups the ability to create amazing things that would've been out of their reach a few years ago.								
11-11:30am	**Open - Visit the Exhibit Hall!**								
11:30am - 12:15pm	17 Meet the Makers	18 Beyond ESL Classes	18 Empowering Young People through Media Literacy	18 Unearthing Seed Money	18 "I Can't Even…" The World of New Adult Fiction	18 Library Outputs vs. Outcomes: What Does Success Look Like?	18 Prepare Your Library Team for the Next Big Changes	19 Finding Common Ground: Establishing Goals & Connections	Marmot User Group Meeting
12:20pm - 1:30pm	**Celebrate! Awards Luncheon** Included with Registration								
1:45pm - 2:30pm	19 Media Labs on the Cheap: Free and Open Source Software	19 Got Oral History? Gotta Hear from You!	19 Library Has Moves Like Jagger: Music and Movement	19 Exploring Fundraising with Development Directors	20 GenreLand: How DPL Created a Culture of Reading	20 Think Different: Patron Data, Privacy and Service	20 Make your Team Awesome: Developing a High Functioning Team	20 E-Rate 2.0: What it Means for Libraries	CoALA Open Association Meeting
2:30 - 3pm	**Open - Visit the Exhibit Hall!**								
3:00pm - 3:45pm	20 We're Replicating the Future	21 It's a Small, Small World: Libraries Around the World (90 Minutes)	21 Arduino to Zombies: Connecting with Teens in Libraries	21 If you've Got it, Flaunt It! Tell Your Library's Story with a Data-Based Elevator Speech (90 minutes)	21 Appealing Readers Advisory: Appeal Factors that Really Work	21 Transformational Roles for Academic Librarians: ACRL's Plan	21 Guns in Libraries: How to Navigate the Open Carry Laws	22 Help Patrons DISCOVER Everything: One Search for all Resources	CoASL Open Association Meeting
4:00pm - 4:45pm	22 Cardboard Tube Monsters and Digital Movies		22 Play is a Serious Business		22 Reader's Advisory: Research and Trends in RA Services	23 Library Technologists Panel	23 Breaking Through the Noise: Evaluating Your Communication	23 Ebooks Unwound	Paralibrarian Division Meeting
4:45pm - 5:45pm	**Connect! CAL Membership Fair** Not sure what all the Associations, Divisions and Interest Groups are for? Stop by the CAL membership fair Friday afternoon and learn more! Cash bar and Build-Your-Own Trail Mix stations provided.								Trustees & Friends Division Meeting
6 - 7pm	**Happy Hour at Embassy Suites**								
7:00pm	**CAL After Dark - Canyon Maple B&C** Join us for CAL's annual party! We'll provide the cash bar and music, you bring your best dance moves.								

Exhibit Hall Hours: 8:30am - 6:00pm

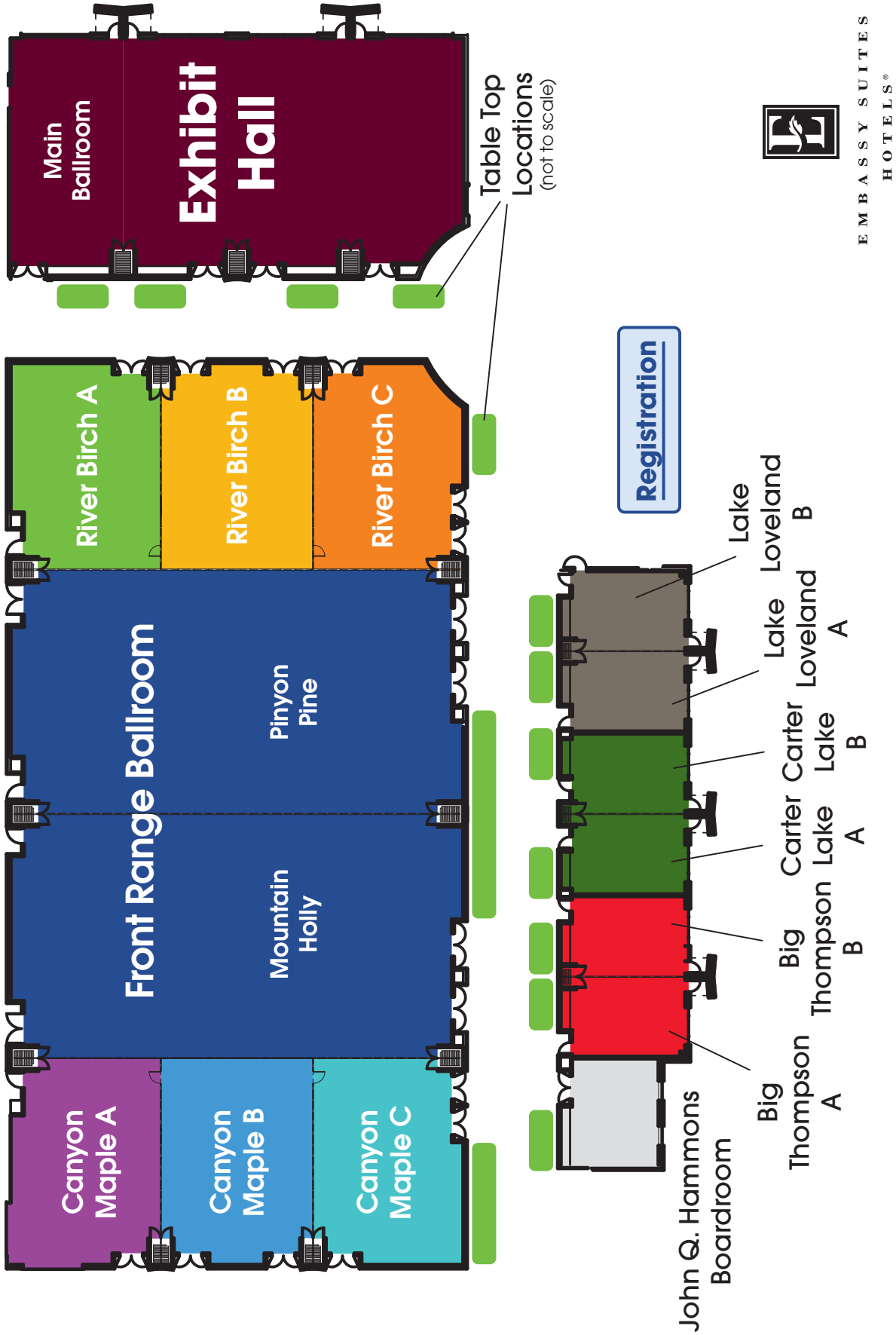
Association Sponsor — Description Page #

Saturday, October 18, 2014

Registration Open: 8:00am - 2:00pm

	Canyon Maple A Makerspace	Canyon Maple B Connections	Canyon Maple C Get Schooled	River Birch A Get Out!	River Birch B Stewardship	River Birch C Future Forward	Big Thompson A/B Leadership	Carter Lake A/B Vendor Track	Lake Loveland A/B Meetings
9:00am - 9:45am	23 Robots Loose in the Library!	23 Same Library, New Tricks: Adult Programming	24 Reject the Fears and Embrace a Balanced Future	24 Outside the Lines: Libraries Reintroduced	24 Intellectual Freedom: Libraries as Defenders of the First Amendment	24 Extending Library Technology Further into the Community	25 It's All about Choice, Baby!	25 What You Need to Know About Your Coverage	CASL Open Association Meeting
9:45-10:30am	**Open - Visit the Exhibit Hall!**								
10:30am - 11:15am	25 Creating, Inventing and Learning - Oh My!	25 Keeping the Peace	25 Dewey or Don't We? Transitioning to the Book Store Model (90 minutes)	25 Innovative Outreach at Denver ComicCon	26 Consultants: Hire, Do-it-yourself, or State Library?	26 Going Google in the Library (90 minutes)	26 Everyday Ethics: Our Principals in Action	26 CLiC Your Way Through Sky River	Overdrive User Group Meeting: OverDrive over-view & the latest innovations
11:30am - 12:15pm	26 Embracing the Maker Space Model Through Mine Craft	26 BIG Programs for Small Libraries		26 Librarylanders in the SXSW Territories	27 Places that serve us well every day serve us best when disaster strikes		27 Leading From Where You Are	27 Putting Your House In Order: Records Retention for Public Libraries	CATS CATS Division Meeting
12:30pm - 1:30pm	**Inspire! Sarah Davidon - IFC Luncheon** A lecture on the speaker's father's activities (William Davidon) related to the burglary of the FBI office in Media, PA.								
1:45pm - 2:30pm	27 Lilypad and Sewable Circuits	27 Big Ideas on a Small Budget	27 What's up with e-books? School Districts testing e-book platforms	28 On the Road Again: Outreach Best Practices	28 How to Keep Your Library Out of Hot Water	28 The School Media Center: Transitioning & Transforming	28 It's Elementary, My Dear Watson: Sharing Evidence of Awesomeness!	28 Partnerships and Collaboration: Connecting with Other Libraries!	CoPLA Open Association Meeting
2:45pm - 3:30pm	**Inspire! Tricia Bengel** It all began with a big idea: give students easy access to the best educational resources and learning materials in our libraries and on the Internet.								

Exhibit Hall Hours: 8:30 - 11:00am


Main Ballroom
Exhibit Hall
Table Top Locations
(not to scale)
River Birch A
River Birch B
River Birch C
Front Range Ballroom
Pinyon Pine
Mountain Holly
Canyon Maple A
Canyon Maple B
Canyon Maple C
Registration
Lake Loveland B
Lake Loveland A
Carter Lake B
Carter Lake A
Big Thompson B
Big Thompson A
John Q. Hammons Boardroom
EMBASSY SUITES HOTELS®

Corinne Hill

Hill has been Executive Director of the Chattanooga Public Library since March 2012. Hill is a sought-after public speaker and thought leader on the future of public libraries. She addressed the FCC during the 2013 Broadband Summit and was a presenter on the Leadership & Collaborative Innovation panel at the NextLibrary 2013 Conference in Denmark. Hill was recently elected by The International Federation of Library Associations and Institutions (IFLA) to serve on the Governing Board's Standing Committee for the 2013-2017 term. She is also the 2013 recipient of the Urban Libraries Council's Joey Rodgers Leadership Award. Hill was recently selected as Library Journal's 2014 Librarian of the Year. Prior to Chattanooga, Hill served as the Interim Director of Libraries for the Dallas Public Library. She is a current member of the American Library Association, The Public Library Association, and Reforma / National Association to Promote Library Services to Latinos.

Topic:

What does a 21st Century Library look like on the administrative and operating side of the equation? Transforming a library is more than great space and creative programming. Corinne Hill, Executive Director of Chattanooga Public Library and Library Journal's 2014 Librarian of the Year, will share how collaborative leadership, future thinking and embracing disruptive change play key roles in your library's future

---

Lean Management Workshop:

Creating a "Lean" Culture

Paul Leppert

Lorrie Ann Butler

Description: In many industries, Lean Startup principles have been used to improve processes, eliminate waste, manage work in progress and thereby drive innovation, agility and output. Join us for this great workshop to learn more about Lean Startup from The Library Corporation. Through creating a lean culture around the 'finish fast' concepts, The Library Corporation (TLC) is able to respond to the business and user needs of our library community quickly, which has created opportunities for continuous innovation, learning-based user feedback and new product development. Our philosophy is to do the right things, before doing things right. To this end, we've employed Lean and Design Thinking and have created a culture that embraces innovation. Everyone who works at TLC has the opportunity to be equally invested in — and excited by — what happens next!

About the Presenters:

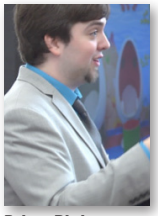
Paul Leppert is the Vice President and Managing Director for TLC's Denver Office. He is an active member of Agile Software Development Community in Denver and the Colorado Front Range, and has served as the conference coordinator for the Mile High Agile Conference in 2013 and 2014. Before accepting his current position, Mr. Leppert served as Executive Project Manager of the implementation of CARL•X at Chicago Public Library. Before overseeing the Chicago Public Library project, Mr. Leppert was the Director of Technology Operations at Deloitte & Touche Tax Technologies where he implemented a hosted tax software solution for his customers. Mr. Leppert has also served as a technical consultant for Deloitte Consulting and Technology Solutions Company (TSC) in Chicago where he led many software development, software implementation, and technology strategy projects.

Lorrie Ann Butler is the Director of Product Strategy and Customer Relations for TLC's CARL•X and CARL•Connect products. She and her team manage product development, product support and customer relations using lean concepts and Kanban. Prior to this position, Ms. Butler served as the Information Systems Project Manager for the Contra Costa County Library, in Pleasant Hill, CA. and as the Data Training Coordinator, as well as various other positions, for the Denver Public Library in Colorado. In 2002, Library Journal named Ms. Butler one of America's "Movers & Shakers". She remains an active member of her local library community, the American Library Association and the Public Library Association.

Friday Morning Workshop:

Technology Playground!

Matt Hamilton



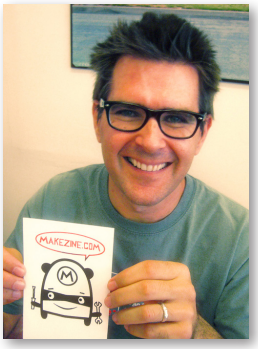
Brian Pichman

Description: Every day, companies are coming out with amazing technology that will fit perfectly in libraries. Through this fun, hands-on session, you will get a chance to explore innovative technology from local and nationwide start-ups. Come build a movable interactive robot in seconds, or program a robot in minutes. Maybe circuits are more your thing so come and build your own set of circuits. You ever see a robotic ball? All this and more will be available for you to play and experiment with. This tech is perfect for your library, and you will be able to start encouraging more makers to make the next big thing at your local library.

About the Presenters:

Matt Hamilton serves as the IT Manager for the Denver Public Library, previously working as IT Director for Anythink Libraries and the Boulder Public Library in Colorado. Matt's approach to IT is heavily influenced by service design, retail trends, and participatory learning models. Matt has recently completed a book on Makerspaces in Libraries and has been a dedicated Maker since building his first computer as a child.

Brian Pichman is the Director of Strategic Innovation at the Evolve Project. He speaks a lot about innovative technology as a presenter and loves collaborating with both libraries and companies. He is dedicated to bring libraries into the future using cost effective measures and strategies. Much of Evolve's work includes bridging the digital divide, breaking away from "traditional library views", becoming trend setters and finding or building innovative works geared towards interaction and collaboration. He has also been working with start-up companies across the country, promoting libraries and encouraging people to work closer with libraries in developing new ideas and concepts.



Mark Frauenfelder

Mark Frauenfelder is the founder of Boing Boing, a blog about cultural curiosities and interesting technologies with 4 million monthly unique viewers and the winner of the Bloggies' Lifetime Achievement and Best Group Blog awards. He's the founding editor-in-chief of MAKE, the only magazine exclusively devoted to do-it-yourself projects. He's the founding editor-in-chief of Wired Online, and was an editor at Wired magazine and Wired Books from 1993-1998. He was Playboy magazine's technology columnist for three years. He is also th editor-in-chief of Cool-Tools.org, a tool review site with roots connected to the Whole Earth Catalog.

As a maker of things, Mark has built cigar box guitars, skateboards, electronic musical instruments, chicken coops, kinetic sculptures, and robotic monkeys that keep cats from jumping on furniture. He has conducted workshops that teach people how to make sauerkraut, program Arduino microcontrollers, solder circuit boards, build vibrating toothbrush cars, and construct mandolins from tuna cans.

Mark is also an artist and designer, and his work has appeared in group and solo gallery exhibitions throughout the United States. He designed Billy Idol's "Cyberpunk" CD cover, video box, and print advertisements.

He has appeared on The Colbert Report (twice) and the Martha Stewart Show, and has written for The New York Times Magazine, The Atlantic, Popular Science, Business Week, The Hollywood Reporter, Wired, and other national publications.

Making Makers:

In the last five years people have started making new tools and technologies that enable anyone to be a maker. Creating access to these tools and materials as well as the opportunity to share and collaborate with others is essential to the maker experience. Starting with a colorful history of 19th and 20th century making, Frauenfelder will present the new tools and technologies that are driving innovation and giving individuals and small groups the ability to create amazing things that would've been out of their reach a few years ago. He then will present new, inexpensive, and effective ways to conduct research and development, design prototypes, and set up manufacturing at home, and in makerspaces, libraries, schools, companies, and other spaces.

Sarah Davidon

IFC Keynote Speaker

"Why my father stole secrets from J. Edgar Hoover: Moral responsibility in the face of injustice"

In March of 1971, before Edward Snowden was even born, a group calling themselves the Citizens' Commission to Investigate the FBI broke in to a small FBI office in Media, Pennsylvania and discovered documents that exposed dragnet government surveillance and illegal activities conducted by J. Edgar Hoover that changed history. My father, William C Davidon, was the one that asked this question of a small group of people that he trusted, "What would you think of breaking in to an FBI office?" There were rumors that the FBI was spying on college campuses, peaceful anti-war groups, and civil rights leaders, yet nobody could provide the proof. My father – a physicist – wanted to find a more aggressive but non-violent means to provide hard evidence that would expose injustices and protect civil liberties. As history repeats itself in many ways today, it is imperative that we continue to find ways to protect the principles of democracy.

Sarah Davidon was 3 years old at the time of the 1971 Media action. She grew up in Haverford, Pennsylvania where her father was a physics and mathematics professor and mother a freelance writer. From an early age, Sarah's parents would actively engage her and her sister in thoughtful discussion about a commitment to taking action when there is injustice and violence. Growing up, inaction was not an option in the Davidon household. Sarah received her BA from Bryn Mawr College, and MEd from Harvard University Graduate School of Education. She is currently on the faculty of the University of Colorado School of Medicine while also working on a doctorate in Leadership for Educational Equity.

Tricia Bengel

Tricia began her library career at 15 in her Kentucky hometown as a Page. After finishing her MLS at the University of KY, she has worked for a library vendor, two State libraries and most recently at Nashville Public Library in Tennessee. In 2011, she was named a Library Journal Mover and Shaker. She is most interested in designing programs that fit the needs of the local community and using technology in creative ways. For the past four years, Tricia has focused on creating an innovative partnership between her public library and the local school system, culminating in a merger of the two systems.

Topic:

It all began with a big idea: give students easy access to the best educational resources and learning materials in our libraries and on the Internet. In 2009, Nashville Mayor Karl Dean asked Nashville Public Library to take the lead in a new partnership between the public and school libraries, with NPL recommending specific steps to improve the school libraries, to foster resource sharing between the two institutions, and to improve student access to learning materials. NPL was charged with collection development and purchasing for school libraries to meet state standards for volumes and quality of materials. A pilot project with 3 high schools and a 9th grade academy began 2009. City funding was expanded to carry the program forward to all 16 area high schools in the 2010-2011 school year. The 2011-2012 school year brought more expansion. With the 2012-2013 school year, Limitless Libraries began serving all 140 MNPS schools!

The Julie J. Boucher
Lecture on Intellectual Freedom

Since 1997, the Julie J. Boucher Memorial Lecture series has provided a showcase for speakers on intellectual freedom for the Colorado library community. With the financial support of the Boucher Memorial Fund, the CAL Intellectual Freedom Committee has brought in a diverse group of authors, journalists, attorneys, educators, and librarians who all share a passion for intellectual freedom and have presented interesting and informative lectures at our state library conference.

Julie J. Boucher was a passionate and outspoken opponent of censorship. In addition to her professional role as the Associate Director of the Library Research Service at the Colorado State Library from 1991-1996, Julie served as the chair of the Colorado Library Association's Intellectual Freedom Committee in 1996. Sadly, she died in a mountain-climbing accident on October 12, 1996, together with her husband, Clive F. Baillie, a University of Colorado computer researcher.

Julie and Clive's parents created the Boucher Memorial Fund to honor Julie's commitment to intellectual freedom. CLA also honored her memory by naming its intellectual freedom award after Julie. In 1999, Julie's name was added to the American Library Association's Office for Intellectual Freedom/Freedom to Read Foundation's 30th Anniversary Honor Roll. With the creation of CAL, the Boucher Fund was continued to support the promotion of intellectual freedom throughout Colorado by providing educational opportunities like the annual lecture series.

Saturday, October 18th, 12:30 to 1:30 p.m.

Sarah Davidon

"Why my father stole secrets from J. Edgar Hoover: Moral responsibility in the face of injustice"

To support this tradition, donations to the Boucher Memorial Fund may be sent to:

Julie J. Boucher Memorial Fund, c/o Colorado Association of Libraries
12011 Tejon Street, Suite 700, Westminster, CO 80234

Boucher Lecture Series:

2014: Sarah Davidon, University of Colorado School of Medicine

2013: Jeffrey Beall, Auraria Library, Carson Block, Carson Block Consulting, and Rick Rinehart, Rowman and Littlefield -- Librarians and Publishers: Ethical Challenges

2012: Carrie Gardner, CEO, Clairmaxine Consulting -- Sex, Drugs and Rock and Roll: Access for Minors in our Libraries

2011: Susan Ison, Director of Cultural Diversity, City of Loveland -- 33,069 E-Mails: How One Colorado Community Survived an Arts Controversy

2010: Lauren Myracle, author -- I'm Sorry You Hated This Book: A Conversation with Censored Author Lauren Myracle

2009: Marianne "Mimi" Wesson, professor, University of Colorado School of Law -- Unquiet Grave: The Hillman Case and the Law of Evidence

2008: John E. Finn, professor, Wesleyan University -- Men Feared Witches and Burned Women: Fear and Intellectual Freedom in a Time of Terror

2007: Nancy Kranich, former ALA President and ALA IFC chair -- Information, Civic Engagement, and Human Rights

2006: Brent Hartinger, author -- The Geography of My Life: A Morning with Banned Author Brent Hartinger

2005: Pat Schroeder, president of the Association of American Publishers and former U.S. Representative from Colorado -- Balancing Rights: Intellectual Property, the USA PATRIOT Act, and You

2004: Michael Wilhoite, artist and author of Daddy's Roommate -- Daddy, Frank, and Me

2003: Charles Levendosky, columnist and editorial page editor, Casper Star-Tribune -- Civil Liberties and the USA PATRIOT Act

2002: Marjorie Heins, National Coalition Against Censorship -- Intellectual Property and Intellectual Freedom

2001: Christopher Beall and Steven Zansberg, attorneys -- Intellectual Freedom and the First Amendment

2000: Patricia Calhoun, editor, Westword -- The Press and Intellectual Freedom Issues

1999: Karen Schneider, American Libraries Internet Librarian columnist -- Shining a Light on Filters in Libraries

1998: Alvin Schrader, professor, University of Alberta School of Library and Information Studies -- The Follies of "Censorproofing" - What Research Tells Us

1997: Charles Harmon, ALA Intellectual Freedom Committee member -- Scrambled or Fried, Filtered or Not Filtered: Providing Internet Access When Your Library and Your Job are in the Frying Pan

Thursday, 10:00 - 10:45am

Starting a Seed Library: Getting it Off the Ground (or Into the Ground) and the Excitement Free Seeds Bring to the Library

Track: Wild Card • Canyon Maple A
Thursday • 10:00 - 10:45am

Presenters: Gail Owens, Chris Cook

Now in our 2nd year of the Basalt Regional Library Seed Library, learn how we started including challenges to get the seeds into our network catalog, packaging design and labeling, plus the desire to offer classes focused on growing from seed and how to harvest seeds from the garden. Basalt Regional Library began offering seeds to library patrons for checkout January 2013. Wanting to not only encourage patrons to plant gardens, but to share best practices for growing from seed in our valley climate, it's all about community, sustainability and good clean food.

Partnerships, Friendships, and Engagement: Improving Community Outreach

Track: Creating Connections • Canyon Maple B
Thursday • 10:00 - 10:45am

Presenter: Pat Wagner

Community outreach can mean promoting services to increase a library's usage figures and financial support. This definition can limit "outreach" to your convincing strangers to come to the library because they "ought to," a one-way conversation. But what if you thought of community outreach as building relationships that enrich all parties: partnership among equals, sharing ideas and resources, solving problems, and creating new opportunities? Learn how successful community outreach starts with conversations, small projects, and a focus on the other person's point of view.

Early Literacy Throughout the Library: How to Make Your Entire Library an Early Literacy Zone

Track: Youth First • Canyon Maple C
Thursday • 10:00 - 11:45am (90 Minutes)

Presenters: Lisa Cole, Laura McConnell, Melody Costa, Sara Wright, Sarah Johnson

This panel is designed to show how libraries are incorporating early literacy in their spaces in innovative ways. Children's departments around the state are reaching out to parents and families to teach them the value of early literacy and how to help their children enter kindergarten ready to read. The audience will be children's librarians and administrators who are interested in seeing how to maximize the early literacy potential in their libraries. They will hear from librarians from different sized libraries around the states with different budgets.

ParaLibrarian Division Recommends:

- Leading from where you are
- Partnerships, friendships, and engagement: Improving community outreach
- Big programs for small libraries
- Light Bulb to Launch
- Same Library, New Tricks
- Appealing Readers' Advisory

Marketing Reference Services at an Academic Library: Just Do It!

Track: Spread the Word • River Birch A
Thursday • 10:00 - 10:45am

Presenters: Lindsay Brownfield, Kim O'Neill

"I never remember to use those librarians, but when I do, I think those people are so smart!" In an effort to revitalize the Reference Department at Regis University, a survey and roving reference project were used to gather insight into how our community "uses" us. Responses to the question, "What does reference mean?" gave us giggles, but left us asking how we can better connect to the patrons we serve. We will share our findings and facilitate a larger discussion allowing other librarians to discuss marketing successes and failures. Bring your examples!

"I'd like to patent this catchphrase": the intellectual property information needs of inventors and entrepreneurs

Track: Work Together • River Birch B
Thursday • 10:00 - 10:45am

Presenters: Steven Schneck, Becky Russell

The opening of a US Patent and Trademark satellite office in Denver is expected to stimulate technological and economic development in Colorado. As the only Patent and Trademark Resource Center in Colorado, Denver Public Library has been innovating to meet the needs of small business owners and inventor-entrepreneurs, who are often in need of information about how IP issues affect them. We will discuss the impact of the satellite office, the training and services we offer, and techniques for providing accurate information and referrals about trademarks and patents for local users.

CATS Division Recommends:

Early Literacy throughout the Library

Partnerships, Friendships, and Engagement

Early Literacy throughout the Library

University Partners in STEM Programming

Lights, Camera, Advocate!

A Hunger for Books

Light Bulb to Launch

Teen Asset Mapping

Big Ideas on a Small Budget

Finding Common Ground

Meet the Makers

Media Labs on the Cheap

The Library Has Moves Like Jagger

It's a Small, Small World

Recruiting, Training and Retaining Volunteers

Track: Nuts and Bolts • River Birch C
Thursday • 10:00 - 10:45am

Presenters: Squee Leigh, Tracy Treece

Technology access and training have become important services for a library to provide to their community, but library staffing and resources haven't grown at the same rate as the need for these services. The Community Technology Center at Denver Public Library uses a large team of technology volunteers to help us provide the assistance our customers need. Come learn how we recruit and train our amazing tech volunteers and keep them coming back shift after shift!

You Can Do It! Create Digital Content

Track: Training • Big Thompson A/B
Thursday • 10:00 - 10:45am

Presenter: Logan MacDonald

Digital content creation is happening now in libraries, but does your staff know what it takes to make a youtube video, design a video game or record a podcast? Learn how libraries can use common tech tools and creative mentors to build an immersive, engaging technology training day that will build staff skills and interest. The next viral video might come from your library staff!

Are Your Students Learning? Assessing the One-Shot

Track: Instruction • Carter Lake A/B
Thursday • 10:00 - 11:45am (90 Minutes)

Presenter: Lyda Ellis

Are your students learning? Find out through assessment! This session will combine informational lecture with group discussion and hands-on activities. Using the Assessment Cycle as a guide, the session introduces participants to assessment best practices, student learning outcomes, success benchmarks, and data collection techniques. Participants will discuss possible assessment techniques for their student learning outcomes and will work together to develop assessments that effectively measure their student learning outcomes. Participants will leave the session with an assessment plan.

Thursday, 11:00 - 11:45am

Hand-Drum Workshop

Track: Wildcard • Canyon Maple A
Thursday • 11:00 - 11:45am

Presenter: Alfredo Pinto

An African story teller once said the first instrument God created was the human voice. Sticks, percussion instruments (generating sound from striking), are probably a close second. Eventually the drum would be developed. The drum has long been used in many parts of the world for celebration, ritual/religion, military ceremony and communication. Hand drums are relatively easy to play and provide an opportunity to build community reaching across generations and cultures. The drums used for this workshop are mostly of African, Afro-Caribbean and Middle Eastern origins. (Max participants: 15)

A Library Bike Bespoke For You: Innovative Outreach and Lessons Learned from the Road

Track: Creating Connections • Canyon Maple B
Thursday • 11:00 - 11:45am

Presenter: Zac Laugheed

DPL Connect is Denver Public Library's book bike, the first in Colorado, and one of only a handful nationwide. It initially rolled out as a prototype in August 2013 and has been used as an innovative outreach tool for two riding seasons, successfully embedding librarians in the community in an unexpected, nimble, and exciting way. As the driving force behind DPL Connect, bring the bike and share what we've learned so far, provide anecdotes of customer engagement, explain the challenges we've faced (like connecting to our ILS) and how we've been able to overcome and keep rolling.

Lights, Camera, Advocate! Using film clips and photo testimonials to market your library

Track: Spread the Word • River Birch A
Thursday • 11:00 - 11:45am

Presenter: Anna Szczepanski, Stephanie Ralph

We all know people who love their libraries, and this marketing session teaches library staff of smaller libraries how to capture those "love stories" on film (both still and video). No expensive equipment, marketing staff or special tech skills are needed to produce images and videos that will remind you--and convince your community--of the value your library brings.

University Partners in STEM Programming

Track: Work Together • River Birch B
Thursday • 11:00 - 11:45am

Presenter: Keith Miller

A partnership that provides STEM programming led by college students will be described. The project is sustained by integrating outreach activities that are connected to learning outcomes of courses at a local university. The evolution of the partnership, samples of activities presented, feedback from patrons, and lessons learned will be covered in the presentation. This presentation is intended for those members interested in integrating STEM activities into programming and will include strategies to make connections with local colleges and universities.

CATS Division Recommends:

- Arduino to Zombies
- It's a Small, Small World
- Cardboard Tube Monsters and Digital Movies
- Play is a Serious Business
- Robots Loose in the Library!
- Empowering Young People through Media Literacy
- Creating, Inventing, and Learning - Oh My!
- Dewey or Don't We?
- Reject the Fears and Embrace a Balanced Future
- Dewey or Don't We?
- Embracing the Maker Space model through Minecraft
- The School Media Center, transitioning & transforming
- It's Elementary, My Dear Watson
- On the Road Again: Outreach Best Practices

Overview: Library Financial Information for Non-Finance Professionals

Track: Nuts and Bolts • River Birch C
Thursday • 11:00 - 11:45am

Presenters: Michael Varnet, Chris Brogan

The purpose of this program is to provide an overview of library-related financial information that may be presented to non-finance personnel, and to discuss what this information means to you and to your library. It is important to understand if the information you are seeing is relevant and useful to make informed business decisions related to your library. Discussion topics include, but are not limited to, the following: approved budgets, amended budgets, monthly and year to date actual balances, encumbrances, financial commitments, cash flow projections, TABOR, fund balances (permanent, committed, assigned, unassigned), disbursement listing and budget variances.

CoALA Recommends:

Convergence: A Dauntless Approach to Collaboration

CoALA meeting

Transformational Roles for Academic Librarians: ACRL's Plan

Intellectual Freedom: Libraries as Defenders of the 1st Amendment

Places that serve us well every day serve us best when disaster strikes

Going Google in the Library

New Librarians: Building Culture and Connections through an Experienced-based Training Manual

Track: Training • Big Thompson A/B
Thursday • 11:00 - 11:45am

Presenters: Adam Lisbon, Megan E. Welsh

Library training manuals provide invaluable guidance for new employees. However, they may be limited in content, hard to keep current, and may inadequately communicate information to new employees. Collaborative technology provides great potential for current employees to contribute their knowledge and experiences. Librarians at CU Boulder crowdsourced these experiences and incorporated them into a step-by-step training manual hosted on an accessible, easy to edit platform in the cloud. This manual removes barriers to communication and connects new employees to the larger organization.

Thursday, 3:30 - 4:15pm

Tech Training Swap Meet

Track: Wildcard • Canyon Maple A
Thursday • 3:30 - 4:15pm

Presenter: Crystal Schimpf

Calling all tech trainers! Bring your tips, tricks, ideas, and dreams for technology training in libraries, and be prepared to share them with your fellow tech training colleagues. Collaborate with colleagues to brainstorm creative solutions for your challenges, and walk away with a vision for the future of your tech training programs. Expand your network and connect with other tech trainers from around the state. Whether you teach tech on the front lines, or coordinate it from the sidelines, this discussion-based session is the place for you!

A usability toolkit: Make your library's website work for your patrons

Track: Creating Connections • Canyon Maple B
Thursday • 3:30 - 4:15pm

Presenters: Sara O'Donnell, Charles Ed Hill

One of the most effective ways to evaluate the success of your library's website and identify areas for improvement is through usability testing observing users as they interact with the website. This hands-on workshop will introduce participants to the practice of usability testing and assist them in developing a customized usability plan for their library. We will discuss strategies for designing, implementing, and assessing do-it-yourself usability tests for all library types. This session is intended for anyone interested in improving their library's web presence.

Teen Asset Mapping: An Asset-Based Community Development Approach to the Denver Public Library Teen Services Expansion

Track: Youth First • Canyon Maple C
Thursday • 3:30 - 4:15pm

Presenters: Kristin Roper, Michelle Jeske, Kellie Cannon, Nikki Van Thiel, Cori Jackamore

The Denver Public Library plans to emphasize and further develop its out of school learning initiative with an expansion of services aimed at teens. In order to appropriately position the library as a teen services provider, a team of DPL staff developed and implemented a project to identify and describe existing assets for teens in Denver, based on the Asset-Based Community Development model by John McKnight and John Kretzmann. This program will discuss the asset mapping process, why this is an appropriate model for libraries to use, and the anticipated impact of this project on the Denver Public Library.

Overdue Marketing: Makeover your marketing strategies one step at a time

Track: Spread the Word • River Birch A
Thursday • 3:30 - 4:15pm

Presenter: Karen Lemke

Does your marketing plan have a "case of the Mondays?" Are you questioning whether or not your library has "enough flair?" Is all of this making you want to take out your frustrations on the library copier? Librarians are often left with the task of marketing and promoting their own services, items, and events. This action-packed, hands-on class will help you take the marketing tools you have in place and "kick 'em up a notch!" Participants will learn simple, low-cost ways to enhance all aspects of their publicity and marketing efforts.

Convergence: A Dauntless Approach to Collaboration between Public and Academic Libraries

Track: Work Together • River Birch B
Thursday • 3:30 - 4:15pm

Presenters: Kristen Draper, Carol Gyger, Holly Carroll, Michelle Wilde, Annie Fox

Academic and Public libraries traditionally have held amicable, yet independent relationships. In this session, Poudre River Public Library District, Front Range Community College Larimer Campus and Colorado State University will discuss how they are working together in mutually beneficial partnerships. Cooperative endeavors include various programming efforts, author visits and a project that provides the CSU community with easy access to cards from Poudre Libraries.

Light Bulb to Launch: Getting Your New Ideas to Happen

Track: Nuts and Bolts • River Birch C
Thursday • 3:30 - 4:15pm

Presenters: Carol Edwards, Melissa Depper

You have an idea, now what? Is it ready to roll? How do you get started when everything needs to be done first? Carol Edwards and Melissa Depper, founding members of the Colorado Libraries for Early Literacy, StoryBlocks, and creators of the new national Nell Picture Book Award, will lead a discussion by sharing clarifying questions and real-life stories of successful – and stalled – projects. You will take part in peer-to-peer conversations designed to fine-tune your thoughts and get you going. Discover how your existing project management skills can be applied to turn ideas into reality. Bring your ideas and pen!

Transitioning from Sage on the Stage to More Engaging Adult Learning

Track: Training • Big Thompson A/B
Thursday • 3:30 - 4:15pm

Presenters: Christine Kreger, Sharon Morris, Becky Russell

Tired of attending the same old presentations? Want to learn how to truly engage with your audience? Whether delivering presentations online or in person, attendee interaction and engagement are central to learning. In this highly interactive session we will uncover the power of experiential, collaborative learning, and brainstorm ways to make your presentations more interactive.

CoALA Recommends:

- Marketing Reference Services of an Academic Library
- Leading From Where You Are
- Are Your Students Learning? Assessing the One-Shot
- Hand-Drum Workshop
- New Librarians Building Culture & Connections
- A Usability Toolkit: Make Your Library's Website Work for Your Patrons

Legal Reference In Public Libraries: How To Help Your Patrons Find The Legal Information They Need (Without Going To Law School)

Track: Instruction • Carter Lake A/B
Thursday • 3:30 - 4:15pm

Presenters: Brian Shoemaker, Dan Cordova

"My landlord won't return my deposit even though I've done nothing wrong – don't you think I should sue him?" "I can't afford an attorney for my divorce – what should I do?" "Where are the books that will show me how to write a will?" With more members of the public attempting to solve their own legal problems, and with the ever-increasing amount of legal information being produced by our society, answering legal reference questions can be a daunting task for public library staff. Learn techniques that will help you comfortably and confidently answer these questions – and avoid the unauthorized practice of law in the process.

Friday, 11:30am - 12:15pm

Meet the Makers

Track: Makerspaces • Canyon Maple A
Friday • 11:30am - 12:15pm

Presenters: Ashley Kazyaka, Steve Elliott, Martha Lanaghen, MaryAnne Zacek, Jill Case

Go behind the scenes of Colorado's makerspaces and meet the makers! Get inspired by their use of new technologies and discover new creative ways to engage with your library's patrons. Learn about trends happening in local makerspaces, how to get involved with the maker community, and meet experts that want to help bolster your library's creative programming. You'll hear about their current projects and get the opportunity to ask how to make making happen in your community. Even if you don't have a makerspace in your library, this is a great chance to learn what it's all about.

Trustees & Friends Division Recommends:

Partnerships, Friendships, Engagement

Recruiting, Training and Retaining Volunteers

A Library Bike for You

Overview: Library Financial Information for Non-finance professionals

Fundraising that works

Outside the Lines

Consultants: Hire, DIY or State Library

How to keep your library out of hot water

Partnerships and Collaboration

Beyond ESL classes: Social reading and other nontraditional services for immigrants

Track: Creating Connections • Canyon Maple B
Friday • 11:30am - 12:15pm

Presenters: Katya Dunatov, Gloria Chavira

In addition to traditional models of immigrants' services such as ESL classes and collections, we offer the embedded librarian model, where librarians work closely with ESL providers and immigrant organizations to develop customized and technologically enhanced services (Nook kits with preloaded e-books and apps, etc.) to the immigrant community, which are delivered in a linguistically and culturally sensitive manner. We define social reading as the key to immigrants' civic engagement and integration into American society.

Empowering Young People through Media Literacy

Track: Youth First • Canyon Maple C
Friday • 11:30am - 12:15pm

Presenters: Deirdre Morgenthaler, Laura L. Summers, Ph.D.

Educators play a crucial role in preparing young people for living and learning in a world dominated by powerful images, words, and sounds. Recognizing this need, critical media literacy empowers young people to be mindful consumers and creators of media. This interactive workshop will introduce participants to the practice of critical media literacy and provide an engaging exercise to implement in their libraries. Participants will take part in a media deconstruction exercise that inspires independent thinking and fosters critical analysis. Participants will also learn about the experiences of educators that have implemented critical media literacy in their libraries and classrooms.

Unearthing Seed Money

Track: Advocacy • River Birch A
Friday • 11:30am - 12:15pm

Presenter: Jean Heilig

Discover how to locate and apply for grant funding that will turn your project into a reality! We'll use quote-unquote real life examples to practice writing affective goals, objectives, activities and timeline.

"I can't even...": The World of New Adult Fiction

Track: Read This! • River Birch B
Friday • 11:30am - 12:15pm

Presenters: Logan MacDonald, Jennifer Hendzlik

First apartment, first job, first steamy romance... In this program, we'll discuss the New Adult fiction genre including how to define it and to whom it appeals. We'll cover the best ways to find New Adult materials including the genre's biggest publishers and authors. We'll also talk about trends in the genre and booktalk some of the biggest and hottest titles and authors so participants will have some options to start building their collections.

Library Outputs vs. Outcomes: What does success look like for 21st Century libraries?

Track: Future Forward • River Birch C
Friday • 11:30am - 12:15pm

Presenters: Robert Pasicznyuk

Libraries often appraise their success by output metrics and goal-setting surrounding the library Bs: buildings, books, budget, bodies, and bytes. Who doesn't want a great collection, technology, and facilities? A growing chorus of libraries believes that these markers are, at best, only a starting point for success and will not sustain the profession long term. Libraries, returning to their roots and heart, are about making their communities better. This program considers what success looks like for libraries focused on community outcomes rather than run of the mill library outputs.

Prepare Your Library Team For The Next Big Changes

Track: Leadership • Big Thompson A/B
Friday • 11:30am - 12:15pm

Presenter: Pat Wagner

It is not that most people don't like change; it is that they don't like how change is handled. Even great directors can underestimate the need for ongoing collaboration and improved communication from the start. And, if there are existing issues that need to be addressed, the time to fix them is before you begin to make big strategic shifts. Prepare the ground for successful change that respects staff members concerns and moves the library forward.

Finding Common Ground: Establishing Goals & Connections Across Libraries to Improve Information Literacy

Track: Vendor • Carter Lake A/B
Friday • 11:30am - 12:15pm

Presenters: Emily Gover, Brad Heringer

Regardless of the library you work in, we all share a common goal: to help our patrons' information needs. This session focuses on the information literacy gap between high school and higher education. We will address recent findings that analyze the research struggles that high school and college students face, and provide examples of how K-12, academic and even public libraries can work together to improve the lacking information literacy skills of today's digital natives. The session will include an open discussion with attendees and a Q&A.

Friday, 1:45 - 2:30pm

Media Labs on the Cheap: Free and Open Source Software to Start Your Own Makerspace

Track: Makerspaces • Canyon Maple A
Friday • 1:45 - 2:30pm

Presenter: Nate Stone

You don't need a big budget or to be a computer scientist to help your patrons make music, edit photos or start coding. Before building out our ideaLAB, the Community Technology Center at Denver Public Library used free and open source software in classes and our Teen Tech Club. We'll talk about trusted sources for free software; share our favorite programs, along with some resources to learn how to use them. Leave with enough tools to open your own media lab the next week - just provide a computer!

Got Oral History? Gotta Hear From You!

Track: Creating Connections • Canyon Maple B
Friday • 1:45 - 2:30pm

Presenters: Cyns Nelson, Kate Legg, Adam Speirs

In July 2012, the Board of the Society of Rocky Mountain Archivists authorized a two-year Task Force to explore the formation of an oral-history association for Colorado and Wyoming, two states not affiliated with any localized grouping. The team is charged with confirming or dismissing the interest in, need for, and feasibility of a regional organization. In this Conversation Group, presenters will explain the task-force mission, report on findings-to-date, and seek input from library peers who might benefit from an association built around oral history.

Colorado REFORMA Interest Group Recommends:

Hand Drum Workshop

Beyond ESL Classes: social reading and other nontraditional services for immigrants

A Hunger For Books: Building a Successful School Library Program for Children in Poverty

The Library Has Moves Like Jagger: Music and Movement the Library

Track: Youth First • Canyon Maple C
Friday • 1:45 - 2:30pm

Presenters: Andrea Cleland, Lizz Martensen, Amy Ortiz

This panel aims to help children's librarians get up and get moving with their kids with innovative, fun music and movement programs that are designed with childhood development in mind but are also FUN! Librarians will share their innovative programs and how they've attracted new patrons by offering something different. The objective is to get participants to walk away with concrete ideas to put into practice at their library, like yoga storytimes, dance programs, and movement programs that include sign language and digital elements.

Exploring Fundraising with Development Directors

Track: Advocacy • River Birch A
Friday • 1:45 - 2:30pm

Presenters: Eleanor Glover, Amy McBride, Elizabeth Kelsen Huber and Dee Fowler

Have you ever wondered how to fundraise for your library? How do you get started? A panel consisting of representatives from four diverse libraries (Denver Public Library, Montrose Regional Library District, Pikes Peak Library District, CLiC) will be available to answer your questions. Take full advantage of this unique opportunity and come with questions for this interactive session. We anticipate this being a popular topic so if you have the time, join us after at the hotel bar for more conversation about fundraising.

Guerrilla Storytime

Who knows what works in storytime? YOU do! Storytime providers in the trenches right now have mad skillz! So come and show and tell all of your best storytime ideas. Share your storytime prowess with other experts and learn creative, effective solutions to that problem that's been bugging you. We will provide some prompts and props. Come get your questions answered and your creative juices flowing. Meet in the lobby 2 p.m. Friday near registration and join the fun!

Readers' Advisory Interest Group Recommends:

"I Can't Even…" The World of New Adult Fiction

Genreland: How DPL Created a Culture of Reading

Appealing Readers Advisory: Appeal Factors That Really Work

Readers' Advisory: Research and Trends in RA Services

Innovative Outreach at Denver Comic Con

GenreLand: How Denver Public Library used a Reading Challenge to Train Staff, Drive Online Content, and Create a Culture of Reading

Track: Read This! • River Birch B
Friday • 1:45 - 2:30pm

Presenters: Brett Keniston, Tara Bannon Williamson, Thane Benson

Last fall, DPL launched a Reading Challenge, daring staff to read outside their comfort zones. The rules: read 16 books in 6 months in different genres, from biographies to westerns (including at least one audiobook and one eBook), then review each book on our website. The results: a 466% increase in the number of reviews posted during the challenge, a balancing of our online content, a more knowledgeable staff, and the creation of a culture in which all staff are empowered and encouraged to talk about books and reading. See how you can host a reading challenge in your library!

Think different: patron data, privacy & service

Track: Future Forward • River Birch C
Friday • 1:45 - 2:30pm

Presenter: Chris Evjy

A structured panel discussion around patron data and privacy as it relates to the future of library service. Panelists will bring a scenario set five years in the future in which a library is providing an innovative service using patron data. A mixture of web, outreach and in-library services will be represented in the discussion, and the panelists will be asked to pick apart the potential implications.

Make Your Team Awesome: Strategies for Developing a High Functioning Team

Track: Leadership • Big Thompson A/B
Friday • 1:45 - 2:30pm

Presenters: Courtney Drysdale, Kristin White

Want to learn how to make your library team awesome? It all starts with trust. When building a high-functioning library team, trust is the initial attribute your team needs in order to achieve success. In this session, participants will learn how to develop operating agreements for cultivating trust within an existing library team or a newly established team. We will discuss the importance of vulnerability, accountability, commitment, and how trust lays the foundation for a high-functioning (and awesome!) library team.

E-Rate 2.0: What it means for libraries

Track: Vendor • Carter Lake A/B
Friday • 1:45 - 2:30pm

Presenter: Dan Riordan

The FCC has made major changes to the E-Rate program for the coming funding year. What will those changes mean for applicants in general, for libraries, and for your library? Come hear a summary of the changes to the program and how those changes will affect your library, and how you can maximize your funding under the new rules. Haven't applied for the E-Rate in the past? Come learn why you should.

Friday, 3:00 - 3:45pm

We're Replicating the Future - Desktop Manufacturing at Your Library

Track: Makerspaces • Canyon Maple A
Friday • 3:00 - 3:45pm

Presenters: Carolyn Coulter and Becca Cruz

3D printing, CNC routers, and Laser Cutters are technologies with almost limitless promise, but right now it can be difficult to see the possibilities and currently available products can cause frustrations when trying to use. If you're considering 3D printing or other manufacturing tech at your library, come learn something about how and why it can be a valuable service to invest in. We'll discuss the long-range vision as well as practical tips for making it run smoothly.

It's a Small, Small World: Helping Libraries Around the World

Track: Creating Connections • Canyon Maple B
Friday • 3:00 - 4:45pm (90 Minutes)

Presenters: Nancy Bolt, Janet Lee, Kathy Plath, Justin Martinez, Jane Mirandette, Diane Lapierre

Members of the CAL International Library Cultural Exchange Interest Group are active around the world helping libraries. Come and hear stories of our work. Kathy Plath works with libraries and schools in Lesotho, Africa, bringing inexpensive durable computers to students and teachers with the One Laptop Per Child Project. Librarian Jane Mirandette and Architect Justin Martinez collaborated to design and build the San Juan del Sur Biblioteca, using donations and crowd source fundraising. Nancy Bolt visited the Brest, France Public Library and will speak, with Diane Lapierre of Denver Public Library, on the Sister City/Library partnership between the DPL and Brest. Janet Lee will moderate.

Arduino to Zombies: Connecting with Teens in Libraries

Track: Youth First • Canyon Maple C
Friday • 3:00 - 3:45pm

Presenters: Bridget Kiely, Arra Katona, Becky Van Den Berg, Catherine Boddie, Khristine Gamer

How do you get One Direction listening, meme quoting, Minecraft playing teens to hang out at your library? Join us to hear how libraries large and small engage their teen communities. Teen services enthusiasts from Arapahoe Library District, Jefferson County Public Library, High Plains Library District, and Pine River Library will share tips on everything from programming and readers' advisory to tech and outreach. Come get inspired and snag ideas to take back to your library!

If You've Got It, Flaunt It! Tell Your Library's Story With a Data-Based Elevator Speech

Track: Advocacy • River Birch A
Friday • 3:00 - 4:45pm (90 Minutes)

Presenters: Linda Hofschire, Meghan Wanucha

Circulation, program attendance, website visits these are just a few of the statistics you are already gathering at your library. But how do you take these data and turn them into effective advocacy? In this interactive session, learn how to develop an elevator speech about your library, use statistics and stories to add value, and tailor the message to various stakeholders. You will have the opportunity to draft an elevator speech and share it with others if desired. You are encouraged to bring any statistics you collect about your library for use in drafting your speech.

Appealing Readers Advisory: Appeal Factors that Really work

Track: Read This! • River Birch B
Friday • 3:00 - 3:45pm

Presenters: Pamela Hallaren, JoAnne Pulcino, Alison Slyziuk

Not only are genres blending (think paranormal romance or erotic thrillers) but the tried and true "gateways of readers advisory" (plot, character, setting, language) aren't as straight forward anymore. Learn about new appeal factors and how they will strengthen your RA interactions with patrons. The result should be an even better understanding of your patron's preferences and reading interests for continuing fruitful interactions.

Transformational Roles for Academic Librarians: ACRL's Plan for Excellence

Track: Future Forward • River Birch C
Friday • 3:00 - 3:45pm

Presenter: Ann Campion Riley

Academic libraries must advance and sustain their role as partners in educating students, achieving institutions' missions, and positioning librarians as campus leaders in assessment and improvement. Libraries must demonstrate their value and document their contributions to institutional effectiveness and address changes in higher education. Many of the "traditional roles" of academic librarians must give way to the new work that requires outward engagement. Librarians have to redirect their focus to student learning and participate in the entire lifecycle of the research, teaching, and learning process. These new roles and ACRL's initiatives to address the future will be explored.

Guns in Libraries: How to Navigate the Open Carry Laws in your Library

Friday: 3-3:45 leadership track

Presenters: Ann Kling, Bob Knowles, Susan Campbell, Tim Joyce

Do libraries have the right to declare themselves a gun-free zone? Many believe it is important to librarians, patrons and policy makers to be in a place where you can pursue your First Amendment right of intellectual freedom in a safe and nonthreatening manner, citing legislation banning firearms in K-12 schools. Come to this interactive panel discussion to hear about policy and legal considerations, as well as how other libraries manage operations around the issue.

New Professionals Interest Group Recommends:

New Librarians: Building Culture and Connections through an Experienced-based Training Manual

Light Bulb to Launch: Getting Your New Ideas to Happen

Leading from Where You Are

Make Your Team Awesome: Strategies for Developing a High Functioning Team

If You've Got It, Flaunt It! Tell Your Library's Story with a Data-Based Elevator Speech

Breaking Through the Noise: Elevating Your Communication

Librarylanders in the SXSW Territories

Help Patrons DISCOVER everything – one search for physical and virtual resources

Track: Vendor • Carter Lake A/B
Friday • 3:00 - 3:45pm

Presenter: George Dragich

Discover the possibilities of helping patrons find everything the library has access to through a single search interface with a single integrated results page. Learn how the Ebsco Discovery Service works, customizable features, unique functions, and how it will enable students and patrons to find relevant materials and increase usage of the library's collections.

Colorado Author's League Book Award Recipient Author Readings

On Friday, these Authors will be presenting and selling their award winning titles:

11:00 to 11:30	Gail Storey *I Promise Not to suffer*
11:30 to12:00	Michael Madigan *DoubleDare*
1:30 to 2:00	Steven Berger *Ursula's Yahrtzeit Candle*
2:30 to 3:00	Gary Raham *The Dinosour's Last Shore*
3:00 to 3:30	Nancy Peterson *Not to be Forgiven*
3:30 to 4:00	Todd Mitchell *Backwards*

Friday, 4:00 - 4:45pm

Cardboard Tube Monsters and Digital Movies: Hosting Creative Spaces for Kids After-School

Track: Makerspaces • Canyon Maple A
Friday • 4:00 - 4:45pm

Presenters: Ally Garcia, Thomas Viney

Our goal is to share how we engage a diverse population of after school kids in group activities such as digital story-telling and co-operative online gaming. We will share our best practices for creating safe spaces that empower kids to be the authors of their own work – whether it's a digital movie or a creature made from a cardboard tube. The presentation is intended for anyone interested in how to create safe spaces that engage young people in creative thinking and problem solving. Librarians, parents, teachers, and any professionals that work with kids are encouraged to attend.

Play is a Serious Business

Track: Youth First • Canyon Maple C
Friday • 4:00 - 4:45pm

Presenters: Alfredo Pellicer, Lisa Dengerink

This research-based presentation stresses the benefits of play to children's development. In a world where play is often overlooked, we as librarians can create playful environments and activities that support early literacy. Discover, share and take home ideas about how you can support play in your library.

Reader's Advisory: Research and Trends in RA Services

Track: Read This! • River Birch B
Friday • 4:00 - 4:45pm

Presenters: Dodie Ownes, Duncan Smith, Jessi Barrientos, Tara Bannon, Joanna Nelson

In early 2013, Library Journal released the findings of a survey on readers' advisory services in public libraries. Developed in conjunction with NoveList and the RUSA/CODES Readers' Advisory Research and Trends Committee, the survey posed a variety of questions, including: Is RA here to stay, or is its value declining? Does your library have a fully staffed readers' advisory department? What digital strategies are libraries using to suggest books to readers? We'll engage with CO RA specialists on their reactions to the survey results, and what it means for library services.

Library Technologists Panel

Track: Future Forward • River Birch C
Friday • 4:00 - 4:45pm

Presenters: Amy Long, Monique Sendze, Carson Block, Oliver Sanidas, Chris Evjy

This panel of library technology leaders will answer questions and discuss provocative questions about current technology issues that are significant in libraries now and touch on things they see in our future. To help engage/cultivate an audience before and during the session, we will utilize technology during the panel to provide some additional live Q&A options for the audience. Join us for this thought provoking discussion!

Breaking Through the Noise: Elevating Your Communication

Track: Leadership • Big Thompson A/B
Friday • 4:00 - 4:45pm

Presenter: Nan Russell

Elevated communication gets above the noise by lifting understanding, creating aligned purpose, increasing engagement, and sparking innovation. It improves relationships, enables healthy conflict, and uses differences to heighten results. Elevated communication includes everything from the art of asking the right questions to thoughtful transparency, and is grounded in authenticity, compassion, integrity, and intention. Discover how to get beyond the noise and increase your leadership effectiveness by elevating your communication to an authentic trust-building level.

Ebooks Unwound!

Track: Vendor • Carter Lake A/B
Friday • 4:00 - 4:45pm

Presenter: Bobbi Craig

Are you ready to move into digital resources but not sure where to start? How do you manage licensing and eresources from different publishers? What is available? MackinVIA's free eresource management system and easy to use interface allows your public or school library patrons to access all digital resources from one place. We have almost 500,000 digital resources consisting of databases, ebooks, audiobooks and videos from hundreds of publishers including the Big 5 fiction publishers. Receive a free $1,000 valued ebook package for your library of multiple and perpetual access ebooks.

CAL Membership Fair

Front Range Ballroom
Friday • 4:45 - 5:45pm

Want to learn more about how YOU can get involved in CAL? Not sure what all the Associations, Divisions and Interest Groups are for? Stop by the CAL membership fair Friday afternoon and learn more! Cash bar and Build-Your-Own Trail Mix stations provided.

Saturday, 9:00 - 9:45am

Robots Loose in the Library!

Track: Makerspaces • Canyon Maple A
Saturday • 9:00 - 9:45am

Presenter: Christie Veitch

As libraries update the learning opportunities and media they make available to their communities, adding DIY and maker workshops are attractive, but not always logistically easy. Robots captivate the attention of learners of all ages but with wiring, complicated programming and the need for expertise is this really a good DIY choice? Modular Robotics has two innovative products that allow users ages 4 and up to make robots right out of the box faster than you can make a sandwich. We work with educators of all kinds, including libraries, to make building, controlling, and understanding robots a reality – no wiring or programming required. This session will explore how to use robot building as a maker workshop, project based learning for children, tweens, and teens, and enrichment to summer reading lists.

Same Library, New Tricks: Adult Programming

Track: Creating Connections • Canyon Maple B
Saturday • 9:00 - 9:45am

Presenter: Ally Garcia

Learn through play; it's not only for kids. We will share innovative programming ideas that ignite adults' imaginations and bring them into the library for a social hour, where they can create, chat, and learn a new skill. This program will discuss how we developed and branded successful adult programming from the ground up, sharing techniques such as in-house flyers, email blasts, surveys, and community partnerships. This program is intended for library professionals who are not sure where to start with adult programming or ones whose programming needs a reboot.

CoASL Recommends:

Big Ideas on a Small Budget

How to Keep Your Library Out Of Hot Water

Overview - Library Financial Information for Non-Finance Professionals

Think different: patron data, privacy & service

Outside the Lines: Libraries Reintroduced

Starting A Seed Library: getting it off the ground (or into the ground) and the excitement free seeds bring to the library.

Consultants: Hire, Do-It-Yourself, or State Library?

Make Your Team Awesome: Strategies for Developing a High Functioning Team

Reject the Fears and Embrace a Balanced Future: Creating Libraries that are the Heart of Their Schools

Track: Get Schooled • Canyon Maple C
Saturday • 9:00 - 9:45am

Presenters: Beatrice Gerrish, Phil Goerner

For years now, we've all heard the dire predictions suggesting that school libraries are no longer relevant and will eventually cease to exist if we don't jump immediately on the newest trend or technology. Nothing good comes from making decisions based in reaction to fear, so let's step back and talk about finding a BALANCED APPROACH to school libraries – one that embraces the things from the past that still apply as well as exciting new trends. The best school libraries are referred to as the "heart" of their schools, and none of those schools create that in exactly the same way. We'll show you some things we are doing that allow our programs to not just survive, but thrive.

Outside the Lines: Libraries Reintroduced

Track: Get Out! • River Birch A
Saturday • 9:00 - 9:45am

Presenters: Jacqueline Murphy, Stacie Ledden, Amber DeBerry

Inspired by the importance of shifting perceptions of libraries, a group of Colorado library marketers and directors developed a bold new campaign designed to reintroduce out Colorado libraries to their communities through a week long celebration in September 2014. The statewide effort was designed for libraries of all types and sizes to "shake things up" in their community and highlight how the library is relevant to it, by hosting at least one event that fit the library's resources and identity. Come learn how they did it, and how you can be a part of the action going forward.

Intellectual Freedom: Libraries as Defenders of the First Amendment

Track: Stewardship • River Birch B
Saturday • 9:00 - 9:45am

Presenters: Elizabeth Dauer, Kim J. Seter, Esq.

Do you want a better understanding of how a library fits into the framework of the First Amendment? This panel of two library law attorneys and their virtual alter egos will tackle the pervasive questions concerning intellectual freedom rights. Attendees will be encouraged to participate as they are guided through varied First Amendment issues such as: patron banning; privacy; censorship; art; access to public spaces; and the library's role in safeguarding access to information. Attendees will leave this session armed with the tools and the knowledge to defend the intellectual freedoms of library patrons.

Extending Library Technology Further into the Community

Track: Future Forward • River Birch C
Saturday • 9:00 - 9:45am

Presenter: John Gavan

This presentation will discuss how wireless technology can be used to extend the library technology services beyond the physical building to the surrounding public areas and beyond. Here at the Delta County Library District, we have experimented with Super WiFi as one emerging technology that supports this new content delivery model. This presentation will explain the various technologies, what they can do and how they can be managed in an easy to understand manner. A few case studies will be included as part of the presentation.

It's All About Choice, Baby! Flipping the Professional Development Model for Librarians

Track: Leadership • Big Thompson A/B
Saturday • 9:00 - 9:45pm

Presenters: Nannette McMurtry, Amy Bland

Does the professional development provided for your staff elicit more groans than cheers? Would you rather offer PD that is useful and engaging? After years of experimenting, we found a PD model that is more dynamic, offers more choices, and encourages leadership from within the group you are coaching, mentoring, etc. Using a combination of the flipped model and the workshop model, we created PD that puts our librarians in control of their own learning. Come learn how we did it and how to replicate it with your staff, in your own library or library district!

What You Need to Know About Your Coverage

Track: Vendor • Carter Lake A/B
Saturday • 9:00 - 9:45am

Presenter: Joe DePaepe

The mission of the Pool is to provide Colorado special districts with a viable and stable alternative at competitive rates and with exceptional customer service, claim handling and loss prevention assistance. The CSD Pool is a member-owned organization of $34.4 million in assets with $15.5 million in liabilities, serving a base of more than 1,100 special districts. The Pool pays out more than $10 million a year to members, claimants, vendors and service providers.

Saturday, 10:30 - 11:15am

Creating, Inventing, and Learning - Oh My!

Track: Makerspaces • Canyon Maple A
Saturday • 10:30 - 11:15am

Presenters: Christine Schein, Laura Turk

Makerspaces impact students' abilities to be creators, inventors, and self-directed in their learning. Take the journey with us as we discuss and demonstrate how public and school libraries can partner to move our students learning from consumption to creation through the use of Makerspaces. Bring your creative thinking, crafty nature, outside-the-box attitude and most of all your participatory spirit to this inventive time. Let's launch our students and our libraries into the Makerspace world!

Keeping the Peace

Track: Creating Connections • Canyon Maple B
Saturday • 10:30 - 11:15am

Presenters: Melanie Colletti, Tracy Treece

As library spaces evolve to accommodate customers' needs, once quiet havens have become hubs of activity. Keeping the peace in spaces that have historically been perceived as shushing zones poses interesting challenges for library staff. Presenters from Denver Public Library's Community Technology Center will share strategies for maintaining harmony in a high-intensity, demographically challenging, 127-seat computer lab. You don't have to sacrifice customer service or your sanity to manage customer behaviors and expectations. Take away tools for small branches and big departments alike!

Dewey or Don't We? Transitioning to a Bookstore Model

Track: Get Schooled • Canyon Maple C
Saturday • 10:30am - 12:15pm (90 Minutes)

Presenters: Becky Russell, Holli Buchter, Logan MacDonald

Have you heard about "The Bookstore Model" and wondered what all the fuss is about? Are you ready to ditch Dewey in some or all of your collection but feel intimidated? Join us as Logan MacDonald from Anythink Libraries, and Holli Buchter, Media Services Coordinator for the St. Vrain School District share their experiences with going Deweyless. Both of these presenters have taken a different approach to this concept in their libraries, and they look forward to sharing their insight, process and challenges in this endeavor.

Innovative Outreach at Denver Comic Con

Track: Get Out! • River Birch A
Saturday • 10:30 - 11:15am

Presenter: Tara Bannon Williamson, Brett Keniston, Bruce MacIntosh

Denver Comic Con, the annual fundraising event for the educational nonprofit Pop Culture Classroom, has been established with the goal of providing educational programming that promotes literacy and diversity. With a mission like that--plus over 85,000 participants from all over the region--what better place for libraries to reach out to the community? Denver Public Library has partnered with Denver Comic Con to provide a series of successful readers' advisory programs and educational workshops. Join DPL's event coordinators and Bruce MacIntosh, Director of Programming for Denver Comic Con, to discuss opportunities for collaboration at next year's event. Participants will have the opportunity to network with others who are interested in partnering to create innovative programming and outreach efforts for Denver Comic Con in 2015. They will learn about what has worked in the past and discover ways they can be involved going forward. Together, we can create superior programming to show the people of Colorado everything libraries can be in the 21st century.

Consultants: Hire, Do-It-Yourself, or State Library?

Track: Stewardship • River Birch B
Saturday • 10:30 - 11:15am

Presenters: Ann Kling, Janine Reid, Carson Block, Elizabeth Kelsen Huber, Christine Kreger,

Strategic Planning, Salary Surveys, Technology Audits, Re-branding, Facilities, are just some of the areas where hiring a consultantmay be the way to go. But, can you do it yourself? Should you do it yourself? Join us for a discussion with Carson Block, Technology Consultant; Janine Reid, Executive Director of the High Plains Library District; Ann Kling, Director of the Clearview Library District; Jacqueline Murphy Christine Kreger from the State Library and Elizabeth Huber from CLiC to look at the pros and cons and costs of working with consultants, finding and working with consultants and more.

Going Google in the Library!

Track: Future Forward • River Birch C
Saturday • 10:30 - 11:15am (90 minutes)

Presenters: Nannette McMurtry, Amy Bland

Curious about why Google is everywhere? Wondering how to streamline workflows for your library and working "smarter not harder"? Come check out how Google Apps can revolutionize the ways you collaborate with your staff, patrons and beyond! This session will explore the basics of Google Apps, giving participants hands-on experience and providing practical examples of how to implement Google resources in the library. Participants will also receive a brief introduction to Google Hangouts – a FREE online conferencing tool that could be used to connect patrons with authors, experts and librarians!

Everyday Ethics: Our Principles in Action

Track: Leadership • Big Thompson A/B
Saturday • 10:30 - 11:15am

Presenter: Martin Garnar

This year, both the ALA Library Bill of Rights and the Code of Ethics celebrated their 75th anniversary. Can principles first espoused in 1939 still be relevant in 2014? Join Martin for a lively discussion of how these timeless values apply to not only to today's challenges, but also to tomorrow's trends.

CLiC Your Way Through SkyRiver

Track: Vendor • Carter Lake A/B
Saturday • 10:30 - 11:15am

Presenters: Kira Zimmerman, Jennifer Dupuis

CLiC has teamed up with SkyRiver to make cataloging easier for your library. SkyRiver represents the first affordable opportunity for libraries to get serious about cataloging which as you know, impacts discoverability and access by patrons, and drives improved resource sharing. Come learn about what many other Colorado Libraries have already discovered, the positive impact SkyRiver can have on your library's online presence.

Saturday, 11:30am - 12:15pm

Embracing the Maker Space model through Minecraft

Track: Makerspaces • Canyon Maple A
Saturday • 11:30am - 12:15pm

Presenters: Victor Zuniga, Amy Holzworth

Come and join us as we will describe in detail the journey Poudre River Public Library District undertook from initial meetings to program logistics to accomplish not only the construction of our own original world inside Minecraft but also the tips and strategies that made this initiative a success within our community. The creative nature of Minecraft allows players to build environments out of textured cubes in a 3D generated world. Other activities in the game include exploration, gathering resources, and crafting. Have you been thinking about setting up a similar program at your library? Come and learn from our experience. We'll cover initial planning, recruiting volunteers, lessons learned and so much more.

BIG Programs for Small Libraries

Track: Creating Connections • Canyon Maple B
Saturday • 11:30am - 12:15pm

Presenters: Karen Lemke, Elizabeth Von Tauffkirchen, Becky Van Den Berg

Library Journal named the Pine River Library the "Best Small Library in America" for 2014, based on a number of BIG ideas, programs, and services. Learn how your small library can transform small concepts into BIG ideas using collaborative efforts, unique programming, and creative marketing. Three "Best Small" staff members will share a few of their award-winning ideas that can easily be replicated at your library. This session is geared toward smaller libraries looking for ideas to become BIG attractions in their communities.

Librarylanders in the SXSW Territories

Track: Get Out! • River Birch A
Saturday • 11:30am - 12:15am

Presenters: Aspen Walker, Stacie Ledden, Carson Block

For many moons now, library lovers have been making the pilgrimage to the South by Southwest (SXSW) Interactive festival in Austin, TX. They go seeking a cross-pollination of wisdom and sparkle from many fields and thinkers, while sharing the wonders of libraries in an influential environment known for innovation and connection-building. Explore the draw of this journey with three SXSW voyagers, Carson Block, Stacie Ledden & Aspen Walker. Why is SXSW worth your time? How are library lovers & advocates bringing libraries to the SXSW stage? How can you take your love of libraries outside the echo chamber & into uncharted territories to help make libraries and the world better?

Places that serve us well every day serve us best when disaster strikes

Track: Stewardship • River Birch B
Saturday • 11:30am - 12:15pm

Presenter: Dana Abbey

Well poised to disseminate public information, libraries have served as emergency shelters, cooling centers during heat waves, sites for blood drives and inoculations, a place to fill out electronic relief forms, and provide a health information services portal to emergency responders, the public health workforce, health care providers, patients and consumers during disaster. Learn how libraries have and can actively function as disaster and emergency planning, response and recovery centers by partnering with emergency responders and providing vital resources to the community.

Leading From Where You Are

Track: Leadership • Big Thompson A/B
Saturday • 11:30am - 12:15pm

Presenter: Sharon Morris

Do you feel you have leadership potential but wonder how to leverage it? This interactive session is for you! Building upon leadership research, Sharon Morris will introduce a handy tool for identifying your unique leadership strengths. You will reflect on and plan for ways to show up as a leader and feel more empowered to use your natural abilities to lead regardless of your position in a library. This session is sponsored by the CAL New Professionals Interest Group.

Putting Your House in Order: Records Retention Management for Public Libraries

Track: Vendor • Carter Lake A/B
Saturday • 11:30am - 12:15pm

Presenters: Shellie Tressell, Kurtis Kelly

Do you know which records your library needs to keep and for how long? Could you easily find a record requested by a patron? Are you protecting your library's liability by disposing of records you no longer need to keep? If you answered "no" to any of the above, come learn how to put your house in order! Through this interactive presentation, public librarians will learn valuable tools to organize their library's records, understand how to keep them properly retained or destroyed year after year, and be able to find requested records quickly.

Saturday, 1:45 - 2:30pm

Lilypad and Sewable Circuits

Track: Makerspace • Canyon Maple A
Saturday • 1:45 - 2:30pm

If you're looking for a fun and easy way to introduce your customers to Making, sewable circuits are a great place to start. It's possible to put together workshops for kids just old enough to hold a needle, all the way to designing complex, programmable garments such as a jacket with lighted turn signals for bicycle safety. This workshop will walk you through a circuit project as well as provide resources for developing your own programs.

Big Ideas on a Small Budget

Track: Creating Connections • Canyon Maple B
Saturday • 1:45 - 2:30pm

Presenter: Brian Pichman

Is your budget tight? Space limited? Have great ideas just need help getting them going? The library world is full of great thinkers and creative people. Through talking with other libraries across the country, here are some great ideas that were done on a small or no budget at all. Attend this webinar for tips on how to get your next BIG idea implemented. We will discuss everything from program ideas to cool tech solutions.

What's Up With eBooks?

Track: Get Schooled • Canyon Maple C
Saturday • 1:45 - 2:30pm

Presenters: Christine Schein, Dave Sanger, Barb Romersheuser, Denise Wendl

School districts have been readily embracing and testing the sea of eBook Platforms. Join us as our guest panel discusses their own District's journey into the world of eBook platforms and find out what caused them to sink, swim or call for a lifeguard! We will be discussing eBook options, costs, support, and selection. You will also have an opportunity to share your experiences as well.

Pop-up Makerspace!

Description Coming Soon

On the Road Again: Outreach Best Practices

Track: Get Out! • River Birch A
Saturday • 1:45 - 2:30pm

Presenters: Ally Garcia, Cari Borchert, Marsella Johnson

Stretch your Outreach Services even further. Design an early literacy sensory space on the bookmobile, interact with tweens using MadLibs and games, create a Listening List and teach visually impaired patrons at assisted living centers how to use playaways, and begin "Little Free Libraries" around your community. Discover how to brand your library and to create out of the box partnerships with Farmer's Markets and Parks. This program is intended for anyone who works on a bookmobile or conducts Outreach services. It will also benefit anyone who is responsible for advertising for programs and marketing the library.

How to Keep Your Library Out Of Hot Water

Track: Stewardship • River Birch B
Saturday • 1:45 - 2:30pm

Presenters: Jacqueline Murphy, Chris Brogan

Libraries have been sued over banning of patrons and meeting rooms, and sometimes struggle in their intergovernmental relations with their cities and counties. How can your director, board and staff join forces to keep your library out of the courtroom and the headlines, so you can focus on premier library service? Join us for best practices for key governance, fiscal, policy and legal issues such as e-media checkout, internet safety, unattended children in the library, firearms, open meetings and records, library appointments and banning patrons.

Colorado Author's League Book Award Recipient Author Readings

On Saturday, these Authors will be presenting and selling their award winning titles:

9:45 to 10:15 M.J. Evans
North Mystic

10:15 to 10:45 Peg Brantley
The Sacrifice

10:45 to 11:14 Pat Postek
Bandit, The Chihuahua

The School Media Center, transitioning & transforming into a Learning Commons space

Track: Future Forward • River Birch C
Saturday • 1:45 - 2:30pm

Presenter: Barbara Romersheuser

Program will focus on the steps involved in the successful transition of a traditional school library media center space into a functioning concept space aligned with Learning Commons philosophy. The transition also included the evolution of renaming this concept space into the school "I-Quad: a Learning Commons concept space where Inquiry, Information Fluency, Imagination, and Invention meet." Research, leadership, and a culture promoting change supported this shift into a new learning space for students and teachers.

It's Elementary, My Dear Watson: Sharing Evidence of your School Librarian Awesomeness!

Track: Leadership • Big Thompson A/B
Saturday • 1:45 - 2:30pm

Presenters: Becky Russell, Dr. Laura Summers

How do you provide concrete, measurable evidence for abstract concepts like leadership and instructional best practice? How can you provide this kind of evidence without adding to an already jam-packed workload? And most importantly, why is it so important that school librarians do this? Attendees at this session will learn practical answers to these questions and more. You will walk away knowing how and why to prove your awesomeness!

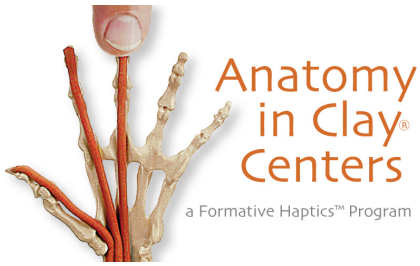
Partnerships and Collaboration: Connecting Your Library with the Community (and Even Other Libraries!)

Track: Vendor • Carter Lake A/B
Saturday • 1:45 - 2:30pm

Presenters: Dodie Ownes, Melissa Stockton, Robert Anderson, Carol Gyger

As libraries begin to reach beyond their own walls to create partnerships in the community, it is increasingly important that processes are in place that allow these institutions to share benefits and patrons. Quipu Group's ePASS solution is currently allowing over 40 cultural institutions throughout the state of California to take advantage of library services which give patrons the opportunity to reserve passes for general admission, special events and more. Dozens of libraries across the country have also implemented Quipu Group's SCRUB solution for patron record clean-up across 20+ libraries, sharing expertise, data and services. And in 2015, Quipu will launch PITS – Patron Incident Tracking System – which will libraries to collaborate with local agencies on the tracking of problem patrons to ensure greater security for their staff and other patrons.

CAL would like to thank the following vendors of CALCON 2014



SAVE the DATE

CALCON

innovate
inspire
connect

Join us in Loveland!

2015	2016
October 15-17	October 13-15

150 YEARS
1863 • 2013

EMPORIA STATE UNIVERSITY

Earn Your Master of Library Science in Denver, Colorado

With tablets, smartphones, and other new technologies as well as social media outlets, information travels fast. How do you keep up with it and in the process become valuable to future employers? Earn your MLS through Emporia State University's School of Library and Information Management (SLIM).

- Study in a cohort-based program with small classes that give you the personal attention you need to be successful
- Learn in blended courses with face-to-face and online instruction
- Take weekend and online classes designed to fit busy schedules
- Earn a professional degree in a program that holds prestigious accreditation from the American Library Association
- Succeed in SLIM, a highly respected school founded in 1902

CHANGING LIVES SINCE 1863

For more information, contact David Willis, SLIM-Colorado MLS Director, at dwillis3@emporia.edu or 620-794-9001

Adventure Is Yours, Find Your Story And Read *Happily Ever After.*

Colorado Talking Book Library

Books for people unable to read standard print

Audio, Braille, Large Print

Free Service

for Colorado Residents

180 Sheridan Blvd., Denver, CO 80226
303-727-9277 (metro Denver)
1-800-685-2136 (outside Denver)

www.myctbl.org

COLORADO Department of Education

Colorado State Library

INSTITUTE of Museum and Library SERVICES